

# DEEP RED

ENTERPRISES



## About “Deep Red”

The name Deep Red Enterprises was derived from the importance of acknowledging loyalty and family being a family owned enterprise. Also trading as Karl Martin Electrical we have evolved into a diversified business with its focus firmly entrenched in its foundation of the Electrical Industry with over 25 years experience. We are also passionate about managing your property portfolio which provides you peace of mind and allows you and your management to focus on its core business.

As a family-owned and employed business, we pride ourselves on customer satisfaction and our resilience to see each job through to completion. We focus on short-term project delivery utilising our own resource and strategic partners which complements our Risk model.

### AREAS OF BUSINESS

Deep Red prides itself on being an experienced Facilities Manager and EPC contractor with solid alliances. We are capable of producing comprehensive designs, quantity surveys, construction delivery, commissioning, repair, and maintenance services for a large scope of applications.

These include:

- ◆ Engineering, Procurement & Construction
- ◆ Facilities Management
- ◆ General light and Power for all Domestic, Commercial & Industrial applications.
- ◆ Low & High Voltage Power Distribution and Substation's
- ◆ Low & High Voltage Switchboard installations
- ◆ Control panels, programmable logic Controllers, Variable Speed Drives.
- ◆ Prime Power Generation and Stand-by generators (incl. remote areas)
- ◆ Air-Conditioning up to 18kW
- ◆ Energy management—Data Capture and Demand analysis

### SUCCESS FAVOURS A PREPARED MIND !!!

Deep Red are committed to our clients projects, through detailed planning we ensure that all potential risks are identified and managed appropriately so that no lost time injuries or productivity is experienced.

As member of the National Electrical Contractors Association and Facilities Management Association we ensure we are across industry changes so that we can respond to industry expectations and apply best practise.



### SAFETY & ON-SITE PERFORMANCE GO HAND IN HAND

Deep Red ensure our employees and subcontractors are qualified and trained to comply with legislative and industry expectations. Safe working practices training is of the highest priority, providing a significant competitive advantage in that our processes of site assessments and methods result in an environment where clients and contractors can work safely and effectively.



## PROJECT CONSTRUCTION SERVICES

Deep Red have 25 Years of experience in Electrical Project Management and Delivery. We understand and specialise in small to medium size projects which is underpinned by vast experience across a broad range of industries.

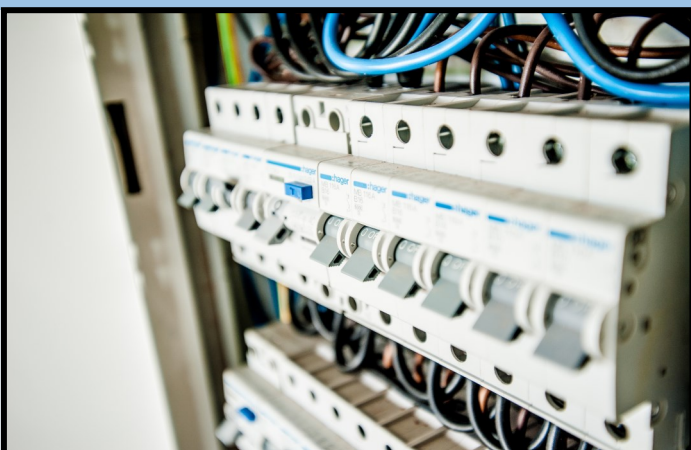
Deep Red reviews each project's specification and engineering requirements thoroughly appointing an expert team that focuses on the overall requirements of the project.



## MAINTENANCE SERVICES

We provide a broad array of preventative maintenance, emergency repair, refurbishment services on low, medium and high voltage applications.

Incorporating specialist skills, record keeping and monitoring plant performance utilising industry leading software we can provide historical data to our clients. We take into account asset life cycle, and identify cost-effective maintenance procedures as well as ensure that installations comply with statutory requirements. Deep Red will tailor maintenance schedules, and identify process critical functions to maximise the efficiency of your operation.

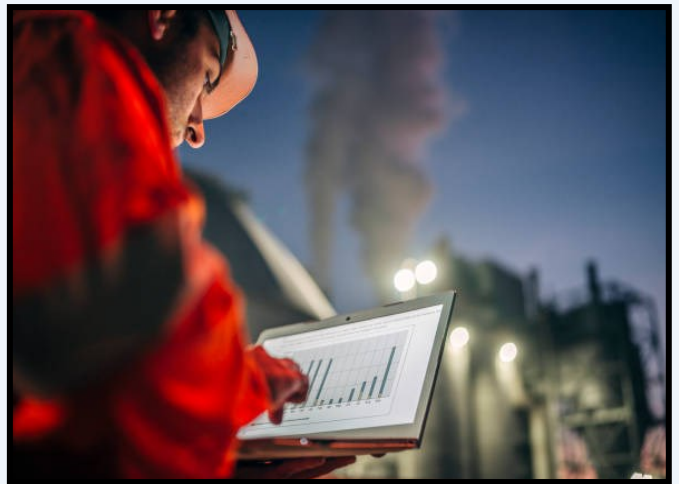


## HIGH ENERGY SOLUTIONS

Deep Red provides high-energy solutions for distribution powerlines and substations up to 33kilo-Volt. We can engineer a solution that fits your budget.

Our High Voltage capabilities include:

- ◆ Survey, Design and construction of distribution powerlines up to 33kiloVolt.
- ◆ Installation of indoor and outdoor equipment
- ◆ Maintenance of indoor and outdoor high voltage switchgear
- ◆ High Voltage Testing of primary plant



## FACILITIES MANAGEMENT

We can provide a tailored solution to manage your Commercial and Industrial property.

We are highly conscious of our client's value of their property asset and it's significance to the success of their operation. We use industry best practise software to provide work order management and client reporting. Our services that we offer include;

- ◆ Property & Facilities Management
- ◆ Property & Facilities Maintenance/Upgrade and Servicing
- ◆ Asset Management

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